

VELIE MODELS ARE ANNOUNCED

Several Changes Are Made in Specifications of the "Biltwel" Line.

With the announcement of the 1917 Velie "Biltwel" line several changes in specifications are revealed. In size the model 28 remains the same, with a wheel base of 116 inches, standard tread exclusively, and 22 1/2 inch straight side tires all around—non-skid on r.r. Endless demountable rims with detachable slide rings offer a double method of tire change.

A special Velie-Continental motor is used—3-14x11-2 in dimensions, developing in excess of 40-hp. A removable cylinder head allows easy inspection of combustion chambers, valves and working parts, while the pistons may be removed entirely through the lower half of the crank case if desired. This motor, originally designed by Velie engineers has given perfect service in the hands of thousands of users. In the light of increased fuel cost, certain changes have been made in carburetion, compression and balance, which has greatly increased the fuel efficiency and economy of the new car and decidedly increased its power.

In unit with the motor and on the same three-point suspension are coupled the well known Velie dry disc clutch and three-speed transmission. The clutch is entirely enclosed in the engine fly wheel—dirt and dust proof having but a single adjustment which is instantly accessible. Smooth and velvety in action, yet absolutely positive, it is the ideal for any driver.

The three-speed transmission forms a part of the same unit and is operated by a simple rocking lever. Wide nickel steel gears and unusual bearings insure long life. The drive to the rear axle is through two-Spicer universal joints and a tubular shaft.

The rear axle is a floating type with shafts easily removable. Practically the entire weight of the car is carried on the power steel springs. The spiral bevel driving gears are silent and efficient. All axle bearings are adjustable and self-lubricated.

It is difficult to describe the smaller details comprising the completed Velie "Six." The car must be seen and closely examined to be appreciated.

Button For Starting.
A simple touch of a button is sufficient to start the new Velie. All dash fixtures and control levers are placed within convenient reach. The wiring is enclosed in metal conduits safe from trouble or short circuits. A locking switch thwarts the car thief, and even to the fuse box and portable night lamp the comfort and pleasure of the driver is apparent.

No attempt has been made to follow what might be considered the conventional body used by many builders; on the contrary, a body of unusual style and pleasing appearance is offered, built and finished in the superior manner to which one is accustomed in Velie products. Velie bodies are built over a most substantial oak frame; the metal panels are exceptionally thick. High grade leather and real curled hair are seldom found in cars of similar price. The new 1917 model 28 body is longer, wider, and as a consequence, roomier than its predecessor. The doors allow unobstructed entrance and exit. The pleasing overhang of the body rounds gracefully into the curve of the body sides. Flush upholstery further accents the unbroken lines of the new Velie design. The long sweep of the body front, curve of the hood and radiator blend together at the cowl in perfect form, all topped by the double ventilating wind shield slightly inclined to give an added individuality entirely Velie.

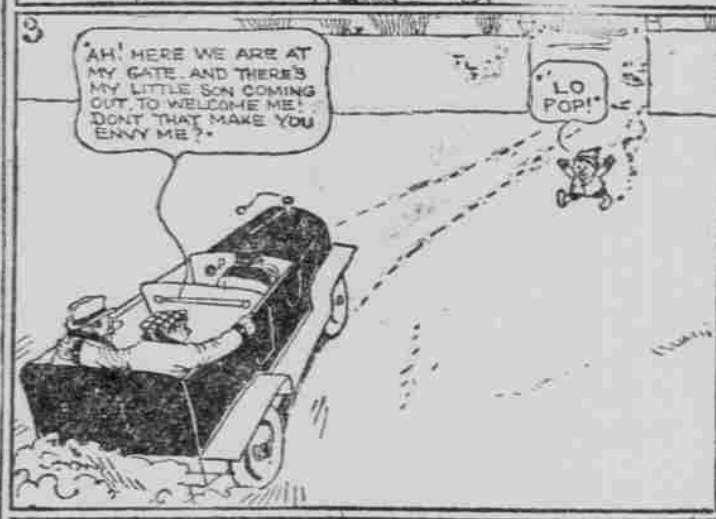
In addition to the touring car body briefly described, the model 28 chassis is fitted with roadster, sedan, coupe and other types of special bodies.

Four Passenger Roadster.
The Velie four passenger roadster is unique in its line, having the graceful body shape of a military tube. An aisle between the front seats allows

MR. BATCH

BY JIMMY SWINNERTON

Copyright 1916, International News Service.



ready entrance to the rear seat comfortably wide for two persons. The sloping deck also provides large storage room. The four passenger roadster fills the requirement of one who drives alone largely and for that reason prefers a roadster for the sake of appearance if nothing else, yet at times has use for greater passenger capacity.

The model 28, two passenger roadster is designed primarily for the business man, physician or man about town. Comfortable and roomy with great space for packages, instrument cases and miscellaneous articles it offers the luxury of a superior car at a low cost.

Powerful Seven Passenger Car.
To complete the Velie "Biltwel" line

and provide a model for unusual requirements a larger and more powerful seven passenger car is offered in the model 25—the direct successor of the well known model 15.

The following features give some idea of the great value found in this new model: 124 inch wheel base, 32x 4-2 tires, Velie-Continental motor, 31-23 1/2-4 inches, easily 45-hp. Timken axle and bearings throughout. Rony push button starter, disc clutch and four-speed transmission. The latter offering a range of speed and flexibility unheard of in a car of this price.

With high radiator and slightly tapering hood the lines of the new curved side body blends unbrokenly into a perfect surface. The extra seats fold into the recesses in the backs of the divided front seats and are concealed by drop curtains.

For quick results—Use Herald Want

BUILDING 350,000 "SIXES" THIS YEAR

Four Years Ago There Were Only 24,000 Turned Out; "Sixes" Output Also Is Steadily Increasing.

The most recent figures of automobile production constitute hard and fast evidence of the trend of automobile purchasers toward the light six cylinder car," says S. C. Hotteloff of the West Texas Motor company, distributor for Maynes.

"Four years ago only 24,000 six cylinder automobiles were built annually, but this year's mid season statistics indicate that the present annual production will amount to more than 350,000 cars. This means that the demand for six cylinder automobiles has multiplied fourteen fold since 1912.

At the time when only a small number of six cylinder cars were being manufactured, it was generally recognized that the six cylinder motor was a more flexible source of power than the four, but the blending of power with economy in the light six automobile has been the chief influence that has radically altered the purchaser's mind in regard to the number of cylinders he should buy.

Along with the increase in motor car production, the demand for four cylinder cars has quadrupled. Due to the fact that the long priced four cylinder cars are within financial reach of a large body of purchasers, the four has had a large sale.

"The light six cars had a large sale to become a universal type of automobile. The small bore motors with light reciprocating parts are economical both in the use of fuel and lubricants. Their range of speed and power are well beyond the demands that ordinary road service places on an automobile.

"The multiple cylinder motor, whose introduction it must needs to four, follows the same general principle of small bore, light weight construction, and the dominating factor in the choice between the two types of automobile is the amount of reserve power that the buyer desires in his car."

WILL ATTEMPT NON-STOP RUN

Oakland "Six" is To Start On Tuesday Morning From Herald.

The first non-stop automobile run attempted in El Paso in a long time will be started from the front of The Herald office on Tuesday morning at 8 o'clock, with R. C. Carr driving an Oakland "six" touring car. It will be the effort of Mr. Carr to keep the engine running for 24 hours without a stop. He will take the first shift at the wheel and will be relieved by Russell Long, shop foreman of the Oakland Auto Sales company, who will alternate with the local sales manager on the long ride.

An observer will be carried at all times, the run being under the charge of the automobile department of The El Paso Herald. All driving will be in El Paso county and both city streets and country roads will be used.

Careful record of gasoline and oil consumption will be kept and Carr asserts that the run will demonstrate that under all sorts of conditions, the Oakland "six" will give from 20 to 25 miles to a gallon of gasoline while the motor will not heat up under continuous running.

As a touring car will be used in the test, Mr. Carr welcomes any motorists or dealers who may care to make observations to take a ride for a part of the trip.

The finish will be in front of The Herald on Wednesday morning at 8 o'clock, unless some unforeseen incident brings the run to an earlier close. Mr. Carr, however, insists that this cannot be and that the car will certainly maintain motor action at all times for 24 hours.



Service

Is important in auto repairs. "The Ford Specialists" will repair your Ford promptly. It will be ready when promised.

Ford Accessories

of all kinds, from tires to tops, and Ford parts always in stock.

Marker & Yonge

Phone 2278 620-622 Texas St.

Herald Want Ads Bring Results

—Try One and Be Convinced.

Johnson's AUTO HEEL PROTECTOR

-for Women Auto Drivers

HEEL AND COUNTER PROTECTION

USED AND QUICKLY APPRECIATED BY WOMEN WHO DRIVE THEIR OWN CARS. NO MORE SCUFFING. EASILY AND QUICKLY ATTACHED AND DETACHED. MONEY CHEERFULLY REFUNDED IF NOT ENTIRELY SATISFACTORY.

PRICE \$1.50 PER PAIR PREPAID TO ALL PARTS OF THE U.S.

MAIL ALL ORDERS TO ADDRESS BELOW

C. H. WOLFELT CO.
THE BOOTERY
SMART SHOES FOR WOMEN
SOLE DISTRIBUTORS FOR AMERICA
432 BROADWAY - LOS ANGELES



PASADENA

SAN FRANCISCO

ANYWHERE IN AMERICA



The waterfall of the glen. It is hidden just over the hill beneath the horizon. Find it.

WHAT of sylvan beauty rivals the waterfall of the woods? It is Nature's artistry in the highest. A million waterfalls grace this land, yet the charm of a single cascade defies the commonplace. The woodland waterfall with its shady glen is the restful retreat our dreams ever stage for our vacations. They huddle their song of the open, by dozens and scores, to the automobile tourist.

To rouse the motorist to this beauty of nature within a week's tour from his home is the purpose of "National Touring Week," the automobile vacation movement that has spread across the country from one coast to the other. During the week of August 6, 100,000 motor cars will tour the beauty spots and points of interest of the nation.

"See America first by seeing your

own state first," is the golden text emblazoned in gigantic letters for "National Touring Week." Nature has been profited with her beauties. The motorist who thinks he must go thousands of miles to the far off country to find scenic beauty is harboring a hallucination. Get off the beaten trail with your automobile within your own state, and you will find a thousand wonders to delight the eye. Plan to spend your vacation in your motor car amidst the charms of your own home country.

This is the slogan, the inspiration, of "National Touring Week." The idea has already caught the man at the wheel. Whoever thinks of automobiles is planning a vacation tour in a motor car. The momentum already gained by the movement will carry far beyond the official auto touring period, but all who have August vacations in prospect are fixing them to begin August 6, if it is possible.

To have a motor car and not use it for vacation pleasures is to trifle with the success of your outing.

20 to 26 Miles per Gallon with NEW OAKLAND "SIX"

\$870

Delivered Here

35 H. P.

DELCO

STARTING,
LIGHTING
AND IGNITION.

32x3 1/2 TIRES.

STEWART
VACUUM
FEED SYSTEM.

A Big, Roomy, Five-Passenger Car

OAKLAND

This car is low slung for safety, steady on rough roads and for fast driving, yet the road clearance is ample and the body sides are high. In power, mechanical excellence, equipment and finish the Oakland Six compares more than favorably with much costlier cars. Its price is \$870.00 delivered, for either touring or roadster, completely equipped. Let us show you how we can climb the hills and pull the sand.

OAKLAND AUTO SALES CO.

E. M. FORD, General Manager

R. C. CARR, Mgr. El Paso Sales

Phone 1142

405-407 Myrtle Ave.